



**MOUNTAIN WEST FINANCIAL**  
Making Homeownership A Reality Since 1990

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## **PRESS RELEASE**

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**Mountain West Financial Announces Jeff Potts  
As New Regional VP of Production in the OC/LA Region**  
*A Western United States Mortgage Lender Since 1990*



Mountain West Financial announced today that Jeff Potts recently accepted the position of Regional VP of Production for the OC/LA Region. “Mountain West Financial provides me with the perfect scenario to serve and grow. Nimble, agile and transparent are the pillars needed to help each and every employee reach their personal goals. When you find a home that lives and breathes this culture coupled with amazing LO support and then layer on the cutting edge products and technology needed in today’s market, there is no way a person cannot exceed their own personal expectations” said Jeff Potts, Regional VP of Production at Mountain West Financial. With over 30 years in mortgage banking, Jeff brings a vast knowledge base and is excited to have the



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opportunity to bring his passion for building and growing to Mountain West Financial. Having had the privilege to build and lead teams from a small mortgage broker to Vice President Area Manager for a Top 10 national lender, combined with his previous experience as a top performing originator has allow Jeff to continually lead by example. “I am incredibly pleased to welcome someone of Jeff’s caliber to our executive team. He brings experience, work ethic and a passion for growth. We look forward to the valuable contributions he will make as we continue to grow our production footprint throughout Southern California,” said John Cady, SVP of Production at Mountain West Financial, Inc.

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Mountain West Financial is headquartered in Redlands, California and includes nearly 40 locations serving Retail, Wholesale, and Consumer Direct clients throughout the Western United States providing FHA, VA, Conventional, USDA, and many Down Payment Assistance Programs. For further information, call (909)793-1500, Toll Free 1-888-793-6470, email [info@mwfinc.com](mailto:info@mwfinc.com), or visit [www.mwfinc.com](http://www.mwfinc.com). Mountain West Financial, Inc. is licensed by the Department of Business Oversight under the California Residential Mortgage Lending Act. NMLS #164497. For full state licensing, visit <http://www.homeowners.mwfinc.com/state-licensing/>.

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