



**MOUNTAIN WEST FINANCIAL**  
Making Homeownership A Reality Since 1990

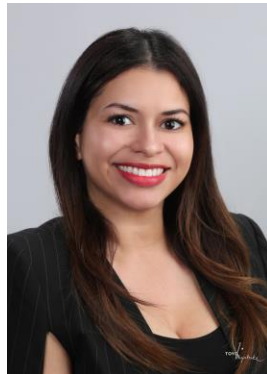
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## **PRESS RELEASE**

**For Immediate Release: September 2020**

Contact: Laura Martell  
1209 Nevada Street – Suite 200  
Redlands, CA 92374  
(909) 793-1500 Ext. 310  
Toll Free 1-888-793-6470  
laura.martell@mwfinc.com

**Mountain West Financial Announces Nancy Obando  
As New Senior Vice President of Specialty Products & Affordable Housing**  
*Making Homeownership a Reality Since 1990*



**Nancy Obando**

SVP Specialty Products & Affordable Housing

Mountain West Financial announced that Nancy Obando has accepted the position of Senior Vice President of Specialty Products & Affordable Housing. Nancy brings over 15 years of banking experience and as an advocate for the community, she has received many awards from the City of Los Angeles, County of Los Angeles and Congress / U.S House of Representatives for my various contributions within the community. In her new lead role, she will be responsible for shaping the Mountain West Financial brand, driving growth and visibility to the company by overseeing Affordable Lending and Specialty Products for both retail and wholesale for their entire footprint. “As my passion to empower others and provide opportunities through sustainable homeownership I am excited to be in pivotal role at Mountain West Financial Inc. as SVP of



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Strategic Products & Affordable Housing. After all, “Women belong in all places where decisions are being made” – Ruth Bader Ginsburg,” said by Nancy Obando, SVP of Specialty Products & Affordable Housing.

Serving in various Minority Trade Non-Profit Organizations, Nancy learned the true importance of Diversity, Equity, Inclusion, and external public relations at the corporate level to effectively be a voice within the community. She developed deep relationships with key players to maximize quality and frequency of exposure and discovered her passion for innovation and developed new concepts for marketing and branding to increase awareness and exposure through industry leaders. Nancy’s vision is to ensure that we are enabling members of minority groups and professionals that invest time and talent in the underserved and emerging communities to establish a deep-rooted foundation toward becoming leaders in the real estate, finance and development sector. Her focus is to help others and she believes in making helpfulness part of your identity. Only when your desire to help others is authentic can it reward yourself with new real connections and trust within the community. “We are thrilled Nancy has become part of the Mountain West Financial Family. Her passion for sustainable homeownership solutions, devotion to helping others grow, and commitment to being deeply rooted within our communities align perfectly with MWF’s Core Values. I am excited to watch Nancy continue to flourish in her career and build great things,” Laura Martell, Vice President of Mountain West Financial, Inc.

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Mountain West Financial® is headquartered in Redlands, California with 25 locations serving Retail, Wholesale, and Consumer Direct clients throughout the Western United States providing FHA, VA, Conventional, USDA, and many Down Payment Assistance Programs. For further information, call (909)793-1500, Toll Free 1-888-793-6470, email [info@mwfinc.com](mailto:info@mwfinc.com), or visit [www.mwfinc.com](http://www.mwfinc.com). Mountain West



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