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## PRESS RELEASE

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### **Mountain West Financial, Inc's Laura Martell Named 2021 Powerful Women of Mortgage Banking**

*Mortgage Banker's 2021 Powerful Women of Mortgage Banking*



Mountain West Financial, Inc. announced today that Laura Martell, Executive Vice President of Mountain West Financial, Inc., was named one of *Mortgage Banker's* 2021 Powerful Women of Mortgage Banking. This award recognizes the deserving women who are the most talented, ambitious, innovative and philanthropic women who are achieving excellence and making a difference in these traditionally male-dominated industries. Laura is an 18-year industry veteran and is passionate about growing and enhancing the quality of loan officers in our industry. She led the creation of 3 internal proprietary, onboarding and accountability programs for loan officers. What she enjoys most about the mortgage industry is the plethora of problem solving and innovation opportunities, the ever-changing environment, and the partnerships and friendships cultivated. Her teams are focused on multi-channel marketing, company-wide technology initiatives,



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affordable housing, and customer service. Laura also received a BFA in Graphic Design from Cal Poly Pomona, and is a graduate of the California MBA's Future Leader program.

“I am beyond honored to be recognized on a list as incredible as the “2021 Powerful Women of Mortgage Banking.” I am humbled to stand on the shoulders of the many wonderful female leaders who have come before me, and hope to provide an even more stable foundation for the leaders of tomorrow. Women have made huge strides in the workforce, and few places more than our industry. I have no doubts that we can all expect a great deal more from not only the other ladies on this list, but as a result of the impact from all women,” said Laura Martell, EVP at Mountain West Financial, Inc.

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Mountain West Financial® is headquartered in Redlands, California with nearly 24 locations serving Retail, Wholesale, and Consumer Direct clients throughout the Western United States providing FHA, VA, Conventional, USDA, and many Down Payment Assistance Programs. For further information, call 909-793-1500, Toll Free 1-888-793-6470, email [info@mwfinc.com](mailto:info@mwfinc.com), or visit [www.mwfinc.com](http://www.mwfinc.com). Mountain West Financial, Inc. is licensed by the Department of Financial Protection and Innovation under the California Residential Mortgage Lending Act. NMLS #164497. For full state licensing, visit <http://www.mwfinc.com/state-licensing/>.

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