



**MOUNTAIN WEST FINANCIAL**  
Making Homeownership A Reality Since 1990

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## **PRESS RELEASE**

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### **Mountain West Financial Announces Brian Daily As New Senior Vice President of Wholesale Lending** *Making Homeownership a Reality Since 1990*



**Brian Daily**  
SVP Wholesale Lending

Mountain West Financial announced that Brian Daily has accepted the position of Senior Vice President of Wholesale. Brian brings over 30 years of mortgage banking experience to his new position where he will be responsible for overall management, designing and implementing growth strategies, and creating world class experiences for clients within the wholesale channel for Mountain West Financial. “I am honored to be a part of such a great company that cultivates a supportive and collaborative culture within the organization. I am excited to contribute to the company’s already successful wholesale lending platform,” said by Brian Daily, SVP of Wholesale.



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As a proven business strategic designer and impactful sales leader, Brian provides keen candid visionary insight to critical projects and initiatives that produce results. Within the mortgage industry, he has managed, built and implemented strategies pertaining to origination channel rollout, mass national market expansion, B2B customer experience feedback platforms, among others. He also volunteers with Habitat for Humanity and serves as an industry spokesperson for organizations such as the 5-star Institute, Mortgage Bankers Association, and the CMBA. “Mountain West Financial is excited to announce the addition of Brian Daily to our senior management team. Brian will join the team as Senior Vice President of wholesale lending. With his vast knowledge and tenure in the industry, Brian will provide great leadership and our focus on our wholesale channel. Mountain West Financial has been serving the West Coast for 29 years and with our commitment to community lending we have maintained a stellar reputation of serving our clients, the community and our industry by doing the right thing. This strategic addition to our team will strengthen our commitment to our wholesale channel and the partnerships we have forged over the last 29 years” said Gary Martell Jr. President of Mountain West Financial, Inc.

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Mountain West Financial® is headquartered in Redlands, California with over 30 locations serving Retail, Wholesale, and Consumer Direct clients throughout the Western United States providing FHA, VA, Conventional, USDA, and many Down Payment Assistance Programs. For further information, call (909)793-1500, Toll Free 1-888-793-6470, email [info@mwfinc.com](mailto:info@mwfinc.com), or visit [www.mwfinc.com](http://www.mwfinc.com). Mountain West Financial, Inc. is licensed by the Department of Business Oversight under the California Residential Mortgage Lending Act. NMLS #164497. For full state licensing, visit <http://www.homeowners.mwfinc.com/state-licensing/>.



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